

What Powers Iowa

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Keep Iowa moving
forward.

Who We Are

The people who work for Iowa's utilities are your neighbors.
They coach Little League.
They sit on school boards.
Some have volunteered at the same food bank for 20 years.
They've been part of these communities for generations,
and they plan to stay.



Iowa's utilities plan on a 5, 10, 20-year horizon.

Growth happening today is the result of
decisions made a decade ago.



Mississippi River
transmission line -
17 years in development



Wisconsin peaker plant
- permitted 2018, still
not built

Wind-construction
demand that keeps
hotels in Mason City full
on weeknights in March



The plan guiding today's work is 10 years old.
It was built for Iowa's farms, factories, homes
and businesses across the whole state.

The Story You've Been Hearing

The headlines are real. They just don't describe Iowa.

Data Centers to Add Billions in Power Costs in 13 States

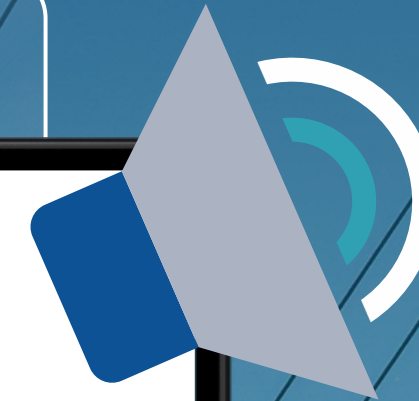
A power auction conducted by a giant grid operator is expected to add \$6.3 billion in additional charges to consumers and businesses because of electricity needs of data centers.

[MoneyWatch](#)

Electricity costs expected to hit record high this summer, new analysis finds

'More bad news' for people struggling with energy bills: AI data centers are driving costs even higher

PJM, the nation's largest grid operator, just revealed how demand for electricity is growing faster than supply, thanks in large part to the AI infrastructure boom.



Iowa's largest industrial customers are arriving today needing two to three times the power a decade-old plan accounted for.

Large users pay for the demand they create.

» That's the rule, not a favor.

- Google has more than 900 people on site at their Council Bluffs data center.
- The electrician who's worked the Meta site in Altoona since the first day of construction is a subcontractor who won't show up in Meta's own job count.



Think of the transmission grid as the highway system for electricity.

Growth follows the lines that can carry it, the same way economic growth follows interstates.

The work being done now lets power generated in one part of the state serve customers in another.

That's what keeps costs down and reliability up for every lowan on the system, not something billed separately.



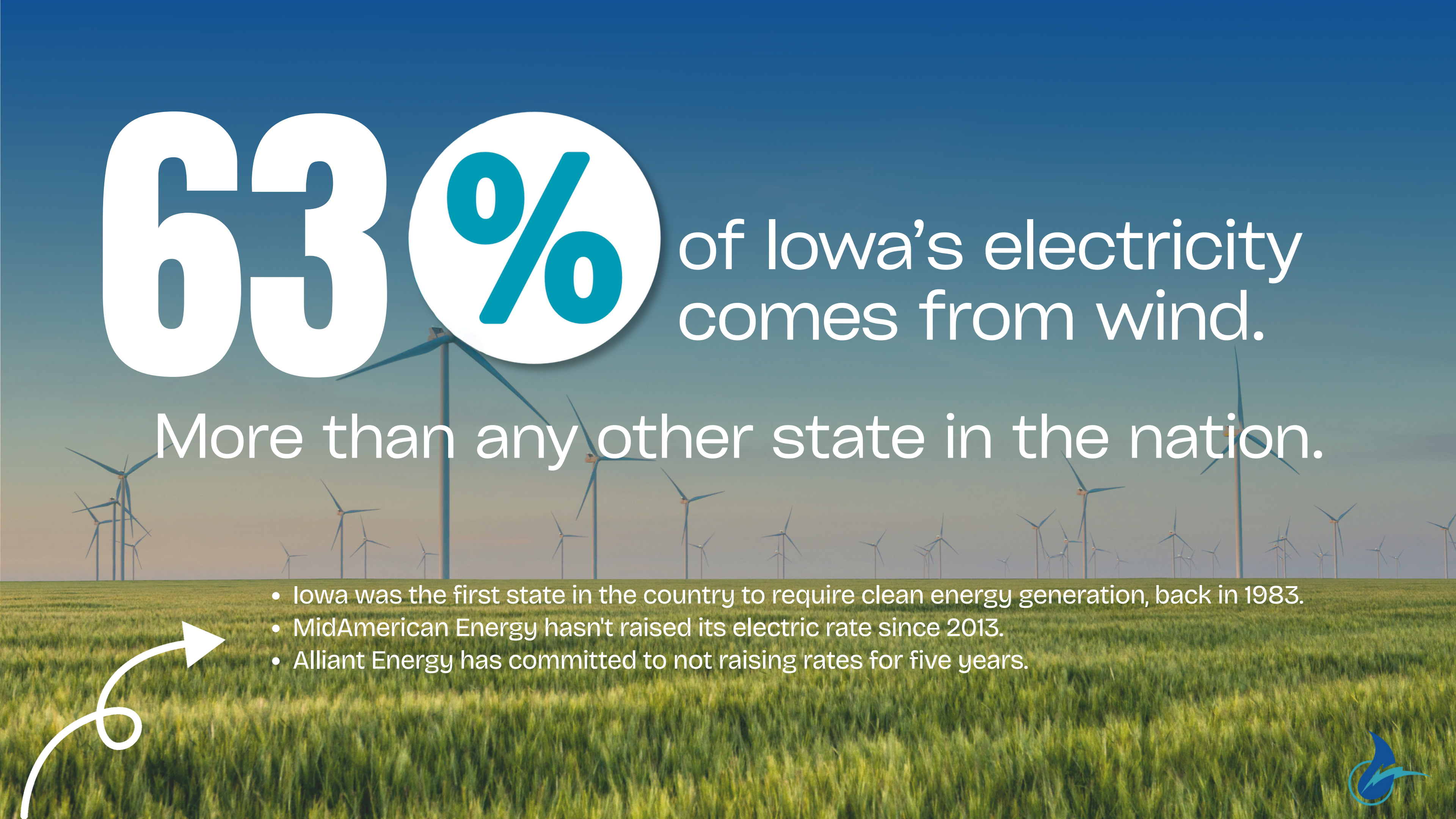


22%

below the national average

Lowest rate growth of any state. Five years running.





63% of Iowa's electricity comes from wind.

More than any other state in the nation.

- Iowa was the first state in the country to require clean energy generation, back in 1983.
- MidAmerican Energy hasn't raised its electric rate since 2013.
- Alliant Energy has committed to not raising rates for five years.



Farmers retain title, continue normal agricultural use, and receive easement compensation.

Iowa's utilities are not in the business of taking land.



Iowa's utilities are your neighbors.

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